

PRIVACY POLICY

Effective Date: March 1, 2025

We (“Developer” or “we”) have created the **LeksikaAI** mobile application (“Application”) to enable users (“User” or “you”) to learn foreign languages. This Privacy Policy outlines the data we collect, how we use and protect it.

1. Data We Collect

1. **Personal Data:** Your name and email address may be collected upon registration or when using certain features.
2. **Usage Data:** Information about how you interact with the Application (e.g., lessons played, time spent in the Application).
3. **Technical Device Data:** Device type, OS version, system language, IP address, and crash/error reports.

2. How We Use the Data

- To provide and improve the Application (e.g., personalize lessons, analyze user activity).
- To send service notifications (including push notifications).
- To analyze user behavior for feature optimization and marketing research.

3. Payments via YuKassa

- All payments and subscriptions in the Application are processed by **YuKassa**.
- We do not store or process your payment card details — these are handled directly by YuKassa.
- We only receive information about the transaction status (e.g., successful/unsuccessful) and data necessary for subscription activation.
- Please refer to **YuKassa’s Privacy Policy** for information on how they process payment data.

4. Push Notifications

- We may send push notifications about new lessons and other Application-related events.
- You can disable push notifications in your device settings at any time.

5. Sharing Data with Third Parties

- We may share aggregated statistics with analytics services (e.g., Google Analytics for Firebase), which do not include personal information.
- We do not share your personal data with third parties without your consent, except where required by law.

6. Data Storage and Security

- Data is stored on secure servers, and we take reasonable measures to protect against unauthorized access or data breaches.
- Data is retained as long as necessary for the purposes described in this Policy or as required by law.

7. Children's Privacy

- The Application is not intended for users under the age of 13 (or other age defined by local law). If you believe your child has provided us with data, please contact us, and we will delete such information.

8. Your Rights

- You may request access to, correction, or deletion of your personal data by contacting us (see email below).
- You can opt out of receiving push notifications by turning them off in your device settings.

9. Changes to This Privacy Policy

- We may update this Policy from time to time by posting a new version in the Application. Changes become effective upon publication. We recommend checking periodically for any updates.

10. Contact Us

If you have questions or complaints about this Privacy Policy, please contact us:

- **Email:** support@leksika.ai